

Sample letter
to primary care
physicians and
pediatricians

Dear Dr. (name),

I am writing to invite you to use my services as a volunteer eyecare provider with InfantSEE. This is a national program offering a free eye assessment for infants age 6-12 months, regardless of parents' income status.

During this assessment we use simple instruments like a penlight and finger puppets. I like to involve parents by having them hold their baby on their lap, keeping the infant's attention with targets or toys.

My evaluation normally includes:

- Visual acuity
- Refraction
- Motility
- Alignment
- Binocularity
- Overall eye health

Following the assessment, I provide summary information to referring practitioners reporting my findings and explaining any significant conditions that have been diagnosed.

InfantSEE is made possible through a partnership of the American Optometric Association and the Vision Care Institute of Johnson & Johnson Vision Care. As the national spokesman, former President Jimmy Carter is urging parents to take advantage of this program through public service announcements

President Carter has 2 grandchildren suffering the results of eye problems that could have been corrected if diagnosed in their infancy—so he's passionate about this free program. I am too!

I look forward to assisting in the care of your patients.

Best regards,